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Nationality: Nigerian

Current City: Nevada, US

Languages: English, Yoruba,  
Basic Spanish

Date of Birth: 31st May, 1991

# Babajide Okusanya

#respect

#integrity

#excellence

#hardwork

#determination

I am passionate and value-driven and I believe the human potential can be broadened by harnessing technology for development. I aim to find a challenging environment to apply my skills, grow and provide support for the development of others.



## EDUCATIONAL BACKGROUND

BSc. Information Technology - University of Cape Coast, Ghana (2008-2012)



## WORK EXPERIENCE

2014 - PRESENT | IT CONVERGENCE [US]

### WEB DEVELOPER

- Maintained the company Liferay website
- Built Liferay portlets for company website with JSP, CSS and Java
- Built and managed Marketo website integrations
- Oversaw the project management of WordPress website development
- Developed custom WordPress plugins and customized themes

2013 - 2014 | AIESEC in Belgium [Belgium]

### DIRECTOR OF MARKETING & COMMUNICATIONS

- Developed physical and online marketing and brand materials used to generate over 2000 leads
- Led a team of 14 people and worked in an international team
- Grew by 32% in social media followers
- Generated over 5000 unique website visitors a month
- Managed IT systems for CRM, knowledge management and internal communication

2012 - 2013 | AIESEC in Ghana [Ghana]

### DIRECTOR OF INFORMATION MANAGEMENT

- Implemented net promoter score for evaluating customer satisfaction and product evolution
- Developed internal communication channels
- Developed and implemented online campaigns that resulted in over 300 new leads

2011 - 2012 | AIESEC in Mozambique [Mozambique]

### INFORMATION SYSTEMS MANAGER

- Worked in an organising team from 3 countries for an African Regional Conference of over 220 delegates from 20 countries
- Coordinated the development and implementation of the event's WordPress website
- Facilitated communication and promotion across 20 countries throughout the project

2011 - Present | Cave Networks [Ghana]

## CO-FOUNDER/CIO

- Co-founded a start-up in Ghana aimed at providing information-based and IT services to students and companies
- Co-created the development and implementation of campus student solution at cavenetworks.com
- Co-organised IT fairs for students to provide computer solutions and troubleshooting
- Developed websites for companies using Joomla

2010 | Esoko [Ghana]

## JUNIOR UI DEVELOPER

- Developed a Geographic Information System for an existing online application www.esoko.com
- Generated map reports from an existing API using Google Web Toolkit and Google Maps API

2010 | Abusua Foundation [Ghana]

## IT CONSULTANT & TRAINER

- Refurbished computers and set up a local network for a computer lab
- Trained over 30 children on basic computer operations

## SKILLS

### PROGRAMMING & WEB DEV

JavaScript		C++	
PHP		Joomla	
CSS		Linux	
HTML		Liferay	
Java		SASS	
WordPress		GWT	
jQuery		JSP	
MySQL			

### DESIGN & EDITING

Adobe Illustrator		Adobe Photoshop	
Adobe Fireworks		Adobe InDesign	
Adobe Premiere Pro			

### SOCIAL MEDIA MARKETING

Facebook		Google Plus	
Twitter		LinkedIn	

### CRM & MARKETING AUTOMATION

Podio	
Marketo	
Salesforce	

### INTERESTS

- Meeting new people
- Listening to music
- Tinkering with technology
- Photography
- Swimming
- Rock climbing

### ACHIEVEMENTS

- Panelist at IT Leaders West Africa Summit (2012)
- Trainer at 12 conferences in 6 countries
- Co-founded a tech start-up (Cave Networks)
- Discussant at the European Business Summit (2014)
- Member of GTUG (Google Technology User Group)